



BROTHER MOBILITY SOLUTIONS FOR BUSINESS

Advanced Connectivity Options Meet On-the-Go Workgroup Demands

Meeting the Mobile Mentality

From remote locations to customer offices, business today is being done outside a traditional office environment.

Mobility is now the new norm, which means it's more important than ever for businesses to evolve to ensure their environments meet the needs of the mobile customer and employee. Today's workers need convenient, secure ways to print their documents, no matter where they are working or what they are doing, while companies need mobility solutions with advanced security and connectivity features to remain competitive.

At Brother, we offer a number of products and solutions with cutting-edge mobile device and web-based features that make it easy for users to connect, print and share important information virtually anytime, anywhere – quickly, easily and securely.

More Mobile, More Benefits

Mobility has the power to transform the entire workplace experience, resulting in numerous benefits to an organization's bottom line, including:

- Easy sharing and collaboration with others
- Improved employee productivity
- Seamless shift to digital transformation
- Helps ensure regulatory compliance





The Power of the Cloud

Brother Network Solutions

Today's office requires flexible solutions for connectivity and management. Brother offers a comprehensive line of wired and wireless network products to meet those needs.

Allowing users to share printers and all-in-ones over the office network increases productivity while maximizing desk space and helps reduce costs. Superior solutions offer the level of control, flexibility and security needed in today's demanding office environment.

Network features include:

- Print documents over the Internet using IPPS protocol capabilities
- Scan to computers on the company LAN
- Scan to FTP
- Scan to Network Folder (SMB)
- Scan to SFTP/SSH Server

Brother Web Connect¹

Access the cloud without a computer using the award-winning Brother Web Connect to upload scanned documents or to print documents directly from an online storage site. Among the supported services included:



Brother Cloud Apps²

Brother Cloud Apps is a free suite of innovative, cloud-based applications accessed directly from compatible, Internet-connected Brother devices that allow you to capture and convert information directly from your machine – without using a computer.

- Easy Scan to Email: Send a scanned document via email directly from your Brother machine, without configuring any email server details. Leverage this feature to access Brother's exclusive scan-to-translate functionality, powered by thebigword.
- Scan to Word / Excel / PowerPoint: Uses OCR (Optical Character Recognition) to convert a paper document into a file with editable text.
- Scan to Mobile: Allows you to retrieve a scanned document on your mobile device without being connected to the network the machine is on.
- Additional services and features are also included.



Vertical Applications



Print and capture information:

Print and scan receipts, order forms and credit applications at the click of a button. Print timely sales and marketing materials virtually anywhere for promotional activities, discounts and plan-o-gram updates.

Capture information seamlessly and securely:

Capture, store and access information between brick and mortar stores and corporate, while maintaining Payment Card Industry Data Security Standard (PCI DSS) compliance.

Reduce time:

In-aisle labeling solutions allow floor staff to generate shelf-edge, price marking, and return labels virtually anywhere in your retail environment.



Print and capture information:

Print patient IDs, wristbands, specimen labels, prescriptions and medical orders.

Health Insurance Portability & Accountability Act (HIPAA) compliance:

Integrated NFC card reader on compatible models assists with meeting regulatory demands and initiatives.

Third-party cost recovery:

Integration with third-party cost recovery, management and security applications such as PaperCut MFP and nndPrint³.

Support Bring Your Own Device (BYOD) initiatives:

Help increase office and personnel productivity with support for a broad range of mobile devices.



Print and capture information:

Quickly create custom labels for files, student and teacher folders, classroom and hallway signs, binders and student desktops. Print visitor management labels on the fly.

Help with the shift to digital:

Supports classroom digitization via Cloud services and e-learning through Brother's OmniJoin for education web conferencing.

Facilitate collaboration:

Supports Google Classroom and Chromebook applications.

Maintain compliance:

Integrated NFC card reader on compatible models assists with meeting regulatory and cost reduction/recovery initiatives.

Support BYOD initiatives:

Help increase school productivity with support for a broad range of mobile devices.



Print and capture information:

Print name tags, badges and labels on-the-fly. Facilitate shift to digital while protecting private information.

Support BYOD initiatives:

Help increase organization productivity with support for a broad range of mobile devices.

Maintain compliance:

Mandatory regulatory compliance with food labeling practices and prescription medications.

Support Security Initiatives:

Integrated NFC card reader on compatible models provides easy badge authentication.

Brother Knows Mobile

Whether on the road, at a customer site or in a retail storefront, Brother offers a wide range of printing, scanning, labeling and communication products to help improve workgroup productivity and efficiency – virtually whenever, wherever.

And the best part is that all these solutions are scalable, so as your business evolves and grows, your Brother products and services will be ready.



Mobile Device Printing & Scanning

Compatibility⁴:

Brother printers and all-in-ones enable users to print directly from most mobile devices including:



- AirPrint® for Mac®, iPhone®, iPad®, and iPod touch® devices
- Google Cloud Print™ 2.0 for Android™ devices
 - Send print jobs from virtually anywhere to a connected printer in any location
 - Local mode does not require either the printer or the mobile device to be connected to the Internet
- Mopria® for Android mobile devices

Easy Digital Conversion²:

With Brother Cloud app, users can convert hard-copy documents to Microsoft Office documents with editable text and images saved as individual JPEGs. Users can scan to:



No Credentials Required:

Print directly from your device on most Brother models without a wireless access point using Wi-Fi Direct®.



- With select Brother devices equipped with Wi-Fi Direct, users of Android, Windows and Kindle Fire devices can scan directly from their mobile device without needing to join a wireless network or log in to a printer

Printing & Scanning On-the-Go²:

With the Brother iPrint&Scan app, wirelessly print from and scan to your Apple or Android device.



- Print from and scan to your mobile device
- Preview, edit and share documents
- Check your machine status
- Available for free download

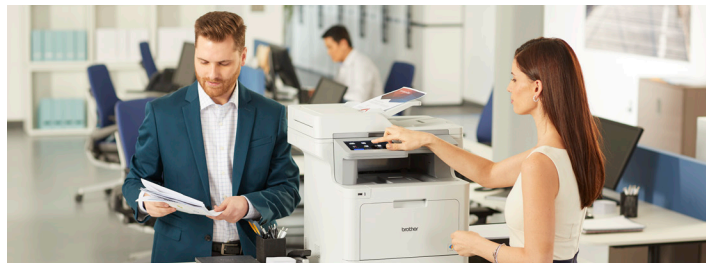
Brother Product Portfolio



Mono Laser All-in-Ones and Printers

Brother monochrome laser all-in-ones and printers provide fast, reliable and secure performance for your business.

- Support AirPrint®, Google Cloud Print™ 2.0, Mopria®, Brother iPrint&Scan, NFC, Brother Cloud Apps and Web Connect



Color Laser All-in-Ones and Printers

Powerful, flexible Brother color laser all-in-ones and printers produce high-impact color documents, reports and presentations with speed, reliability and efficiency.

- Support AirPrint, Google Cloud Print 2.0, Mopria, Brother iPrint&Scan, NFC, Brother Cloud Apps and Web Connect



Desktop and Mobile Scanners

Brother scanners deliver quality and versatility with a feature-rich selection of mobile, compact, and desktop models.

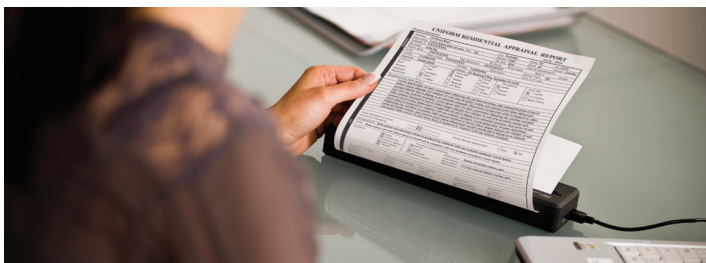
- Supports Brother iPrint&Scan, Brother Cloud Apps and Web Connect



Professional Label Printers

Brother offers a line of high quality label printers that produce cost-effective mailing and shipping labels, name badges, postage, and more.

- Supports AirPrint, Brother iPrint&Label and Network Connectivity plus optional Li-ion battery



Mobile Printers

Brother Mobile Solutions offers compact, highly connected mobile label and receipt printers and industrial labeling solutions to field workforces and mobile enterprises.

- Supports AirPrint, Google Cloud Print, Mopria and Network Connectivity



Inkjet All-in-Ones

Brother color inkjet all-in-ones offer high-quality, low-cost printing and can handle up to 11" x 17" documents, reports, spreadsheets and presentations.

- Support AirPrint, Google Cloud Print 2.0, Mopria, Brother iPrint&Scan, NFC, Brother Cloud Apps and Web Connect

To learn more about Brother's Mobility Solutions for business, visit www.brother.com.

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(1) Requires an Internet connection and an account with desired service.
(2) Requires an Internet connection.

(3) Additional purchase required.
(4) Requires connection to a wireless network.